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August 18, 2008

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Commissioner for Patents
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Art Unit 3622

Attn: Mail Stop Appeal Brief-Patents

Re: U.S. Utility Patent Application
Application No. 09/864,293; Filed: May 25, 2001
For: **Interactive Advertisement Mechanism on a Mobile Device**
Inventors: AUFRICHT *et al.*
Our Ref: 1933.0010008

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Reply Under 37 C.F.R. §1.116;
2. Notice of Appeal From the Examiner to the Board of Patent and Appeals and Interference;
3. Petition for Extension of Time Under 37 CFR 1.136(a); and
4. Online Credit Card Payment Authorization in the amount of **\$970.00** to cover **\$460.00** Petition for Extension of Time fee and **\$510.00** Notice of Appeal fee.

The above-listed documents are filed electronically through EFS-Web.

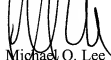
In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents
August 18, 2008
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Fee payment is provided through online credit card payment. The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, appearing to read "Michael Q. Lee", is written over the printed name.

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MQL/O-A:smn
Enclosures

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